

ANDREW HUANG

Los Angeles, CA | (503) 593 6162 | ahuang95@usc.edu | [LinkedIn](#)

EDUCATION

University of Southern California, Marshall School of Business and School of Cinematic Arts Los Angeles, CA
John H. Mitchell Business of Cinematic Arts Program (BCA) GPA: 3.94
Bachelor of Science, Business Administration (emphasis in Cinematic Arts) – STEM designated May 2027

- Honors: Chester M. Winebright Scholarship Recipient, Dean's Honor List

SELECTED PRODUCTIONS

- Ming (Short Film) – Writer/Director
- Falling Forward (Short Film) – Director
- You're Dead to Me (Web Series) – Director
- The I.Dilemma (Short Film) – Director
- Ready, Set, Keep Going (Nike LA Ad) - Director
- Missing You (Music Video) - Producer

WORK EXPERIENCE

NBCUniversal Los Angeles, CA
TV Programming Inclusion Intern August 2025-Present

- Assisting in the design and execution of social media strategies, including copywriting, post creation, and content discovery, to support program visibility and engagement.
- Supporting below-the-line and above-the-line talent development initiatives by maintaining departmental databases, assisting with talent engagements and events, and providing executive administrative support when needed.

Maximum Effort Los Angeles, CA
Film/TV Development Intern May 2025-August 2025

- Delivered project coverage on incoming scripts, novels, and pitch decks, highlighting story structure, tone, and commercial viability.
- Assisted in coordinating operations by scheduling meetings, managed project materials, and ensured alignment across creative and executive teams.

Crooked Highway Los Angeles, CA
Film Development Intern January 2025-August 2025

- Evaluated festival shorts, scripts, and books to provide coverage and maintained festival tracking and submission grids.
- Researched and compiled director/writer lists for upcoming projects and supported internal meetings and administrative operations.
- Completed timely project coverage for Scott Derrickson.

BBDO Los Angeles, CA
Account Intern June 2024-August 2024

- Collaborated with 3 other interns to create a pitch deck detailing a nationwide marketing campaign for AT&T to hijack and disrupt the sports industry.
- Prepared TV trafficking documents, coordinated meetings across departments, created weekly internal debriefs and competitive newsletters for the agency's creative teams and directors.

LEADERSHIP AND INVOLVEMENT

Trojan Marketing Group Los Angeles, CA
Vice President – Prev. Account Manager September 2023-Present

- Leading multidisciplinary teams of student creatives in a simulated advertising agency environment, developing integrated campaigns for clients across the tech, beauty, sportswear, and food & beverage industries.
- Directing and producing digital assets, including short-form commercials and social content, for skincare and AI-based brands, ensuring cohesive storytelling and brand alignment.

Asian Pacific Cinema Association Los Angeles, CA
Director, Writer September 2023-Present

- Pitching original scripts to be produced and directing various productions including short films, episodic series, and music videos.
- Spearheading a full rebrand of the club's new media program, driving a 350% increase in Instagram followers, a 750% rise in YouTube subscribers, and a 5,000% surge in YouTube views.

SKILLS

- Languages:** Mandarin (Native)
- Technical:** Script Coverage, Airtable, Google and Microsoft Suite, Canva, Adobe Creative Suite, Avid Editing Software, Davinci Resolve, Final Cut Pro, Adobe Premiere Pro, Production, Pitch Decks